

# SPEAKING4EARTH

## GENERAL FRAMEWORK AND GUIDING PRINCIPLES OF ENGAGEMENT

### GENERAL FRAMEWORK

1. Speaking4Earth is a worldwide, internet-based campaign for the promotion of the rights of Indigenous Peoples and the vision that we must care for the Earth for our future generations. Speaking4Earth aims to connect organisations and people all over the world with this mission.
2. Speaking4Earth via its website [www.speaking4earth.net](http://www.speaking4earth.net), is a platform for information, urgent actions, news items, and other initiatives.
3. The initiative for Speaking4Earth was taken by the Netherlands Centre for Indigenous Peoples (NCIV), who is the legal owner and facilitator of the Speaking4Earth website domains of: [www.speaking4earth.net](http://www.speaking4earth.net), [www.speaking4earth.com](http://www.speaking4earth.com), [www.speaking4earth.org](http://www.speaking4earth.org) and [www.speaking4earth.nl](http://www.speaking4earth.nl)

### PARTNERSHIP

4. Any organisation which supports the Principle and Aim: as stated in Point 1., can become a partner of Speaking4Earth.
5. Partners are expected to cooperate in agreement with and according to The Speaking4Earth General Framework and the Guiding Principles of Engagement.
6. As NCIV is the legal entity responsible for this platform, it has a responsibility to all of the Speaking4 Earth partners. Thus NCIV commits itself to determining, in a fair and balanced manner, the legitimacy of the applying partner organisation and its aims. NCIV will together with its broad network of Indigenous Organisations and NGOs seek the information necessary to be able to take an informed decision regarding the partnership application.
7. Organisations which are not accepted as partner, as well as private persons, can become active supporters of Speaking4Earth by engaging in its on-line petitions and/or taking part in other Speaking4Earth actions.
8. An organisation that has been accepted by NCIV as a partner of Speaking4Earth will receive a login username and password by E-mail. This will allow for the contact person to log in to the only-for-partners section of the website. The name with a link to the website or e-mail address of the organisation (if applicable) will be placed on the public partner page of the Speaking4Earth website.
9. Partners will place a small banner, provided by NCIV, on the home page of their website (if applicable), hereby publicly expressing their partnership with Speaking4Earth.
10. All partners are encouraged and invited to use and promote the Speaking4Earth brand name and logo.
11. There is no partnership fee.

### URGENT ACTION POSTING

12. Partners can submit their own urgent actions to Speaking4Earth simply by logging in to the partners' section of the website and filling out all of the sections required for the

posting of an urgent action. This information must be relevant and complete. Once posted, the submitting partner will be explicitly mentioned as author of the urgent action.

13. Any urgent action regarding an individual case of a specific Indigenous People or Peoples will only be posted on the website if it has the free, prior and informed consent of a representative Indigenous nation, organization and/or body directly involved with the case.
14. Any urgent action regarding an issue that is of concern to a wider group of Indigenous Peoples or to Indigenous Peoples in general (such as on standard-setting instruments), will only be posted if it has the free, prior and informed consent of a representative part of the Indigenous Caucus or body working on that issue.
15. As NCIV is the legal entity responsible for this platform, it has a responsibility to all of the Speaking4 Earth partners. Thus NCIV commits itself to determining, in a fair and balanced manner, the legitimacy of an urgent action; and that it has the free, prior and informed consent of the appropriate Indigenous Peoples, their Caucuses and/or Bodies. NCIV will together with its broad network of Indigenous Organisations and NGOs seek the information necessary to be able to take an informed decision regarding the posting of an urgent action.
16. Databases with detailed contact information on partners and people participating in urgent actions will only be accessible to NCIV. This information will not be made available to other parties. NCIV will not use information from the Speaking4Earth database for fundraising or other NCIV purposes.

#### NEWS ITEM AND INFORMATION POSTING

17. Partners can submit their own news articles and information to Speaking4Earth simply by logging in to the indigenous peoples or news section of the website and filling out all of the sections required for the posting. Once posted, the submitting partner will be explicitly mentioned as author of the news item or information.

### GUIDING PRINCIPLES OF ENGAGEMENT

#### GENERAL

1. At any moment, and without reason, Speaking4Earth partners can terminate their partnership with Speaking4Earth by submitting a written request of disengagement to NCIV. The organisation will then be removed immediately from the Speaking4Earth website by NCIV
2. Partners that in any way abuse their position as partner to Speaking4Earth (e.g. by purposely disseminating false information) or which are, either directly or indirectly, engaged in activities which undermine its stated purpose, can be excluded from the partnership by NCIV. If such a decision is taken, the partner will be notified immediately by NCIV.

#### URGENT ACTION POSTING

1. Partners are responsible for the reliability of the information they submit for posting as an urgent action on [www.speaking4earth.net](http://www.speaking4earth.net).
2. Partners must deliver the text of their urgent action at least in English, and preferably, also in the other languages used for the Speaking4Earth website.
3. Partners are responsible that all images, including graphics, sent for posting on the website are free of copyright claims and have the free, prior and informed consent of the photographed subjects and/or artists.
4. Partners are responsible for delivering updates on the proceedings of their urgent action in English and preferably also in the other languages used for the Speaking4Earth

website. This to ensure that the people who have chosen to participate in the urgent action campaign can learn about the impact (or lack of impact) of their contributions.

5. NCIV can only edit an urgent action in mutual agreement and with the free, prior and informed consent of the partner organisation that posted the urgent action.
6. NCIV reserves the right to refuse the posting of an urgent action, in cases when the provided information is deemed by NCIV to be dubious, unfounded and/or unsubstantiated, and/or contains offensive, discriminatory language and/or images. The organisation submitting such an urgent action will be notified of this decision immediately by NCIV.

## **NEWS ITEM AND INFORMATION POSTING**

1. Partners are responsible for the reliability of the information they submit for posting on [www.speaking4earth.com](http://www.speaking4earth.com)
2. Partners must deliver the text of their information or news item at least in one language used by Speaking4Earth, and preferably also in the other languages used for the Speaking4Earth website.
3. Partners are responsible that all images, including graphics, sent for posting on the website are free of copyright claims and have the free, prior and informed consent of the photographed subjects and/or artists.
4. NCIV can only edit information or a news item in mutual agreement and with the free, prior and informed consent of the partner organisation that posted it.
5. NCIV reserves the right to refuse the posting of information or a news item in cases when the provided information is deemed by NCIV to be dubious, unfounded and/or unsubstantiated, and/or contains offensive, discriminatory language and/or images. The organisation submitting such a news item will be notified of this decision immediately by NCIV.